Ethical and Responsible Tourism – Managing Sustainability in Local Tourism Destinations

Welcome to the second edition!

Marko Koščak & Tony O'Rourke are delighted to invite you to take part in one of the series of book launch webinars that we are offering across three continental time zones to coincide with the publication of the second edition of our publication. In its second edition, "Ethical and Responsible Tourism" continues to explain the methods and practices used to manage the environmental impact of tourism on local communities and destinations.

This second edition came to be written as the result of the impact of COVID on our research and view of the many elements of responsible and ethical tourism manifested at the local level. The world of tourism and travel at a local level, and the role of ethical and responsible tourism in the new reality which faced us in 2022 created a necessity to revise and review our previous, pre-COVID work.

We have retained the three core themes of the book – destination management, environmental and social aspects of ethical sustainable development and business impacts. These are discussed across both topic and case study chapters, alongside explanatory editorial analysis with all chapters clearly signposted and interlinked.

We have been able to benefit from those contributors who have been willing to update their chapters to reflect the changing circumstances that occurred to tourism between 2020-2022. We have also had new contributors who have placed interesting contemporary perspectives in front of us, whilst at the same time retaining interesting perspectives from previous contributors.

Used as a core textbook, the linking of theory in the topic chapters, and practice gained through case studies, alongside further reading and editorial commentary, "Ethical and Responsible Tourism" provides a detailed and comprehensive learning experience. Specific case studies can be used as standalone examples as part of a case teaching approach, and the editorial and discussion elements are designed to be suitable for those simply seeking a concise overview, such as tourism professionals or potential investors in sustainable tourism projects.

This second edition continues to form essential reading for students, researchers and practitioners of tourism, environmental and sustainability studies.

Marko Koščak & Tony O'Rourke
Co-editors
"Ethical and Responsible Tourism – Managing Sustainability in Local Tourism Destinations"