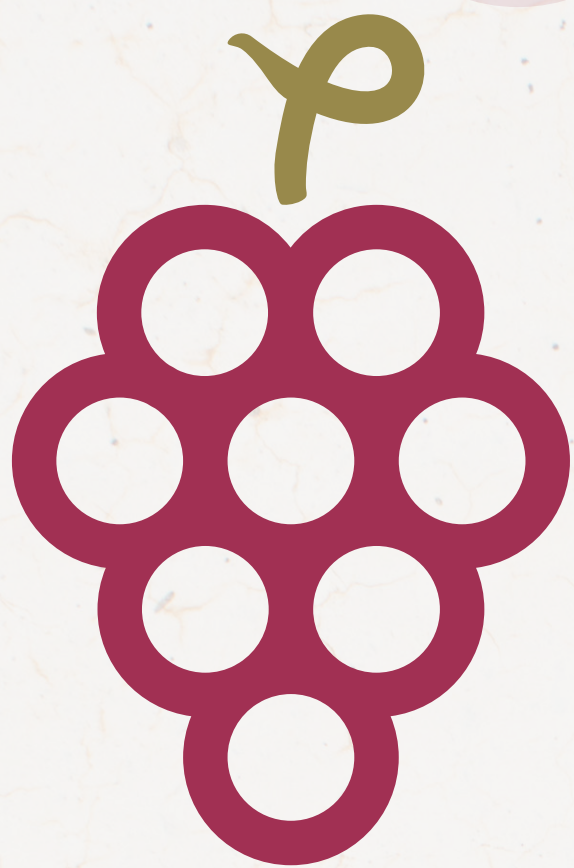


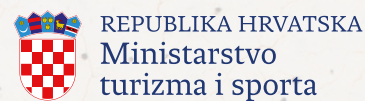


International conference

“THE EUROPEAN WINE CIRCLE AS A DRIVER OF TOURISM DEVELOPMENT”

AND GENERAL ASSEMBLY OF THE ITER VITIS CULTURAL ROUTE

Ilok, 8 – 11 October 2026.



Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



Graševina Croatica



LEADER
MREŽA HRVATSKE
LEADER NETWORK CROATIA



Srijem i
Slavonija
TURISTIČKA ZAJEDNICA
VUKOVARSKO-SRIJEMSKA ŽUPANIJE



Ilok
TURISTIČKA ZAJEDNICA
GRADA ILOKA



SUNCOKRET RURALNOGA TURIZMA
THE SUNFLOWER AWARD



SUNCOKRETOVA MREŽA
THE SUNFLOWER NETWORK



LAG SRIJEM



Dunav
ILOK



VJEŠTINA VINA

ILOČKI
PODRUMI

VINA PAPAK
—
ILOK



Nacionalna
mreža
ZPP-a

Ova aktivnost dio je provedbe Godišnjeg akcijskog plana
Nacionalne mreže Zajedničke poljoprivredne politike



Sufinancira
Europska unija



REPUBLIKA HRVATSKA
Ministarstvo poljoprivrede,
šumarstva i ribarstva



PRELIMINARY PROGRAMME

DAY 1: Thursday, 8 October 2026

09:00 – 13:00	Meeting point at Belgrade Nikola Tesla Airport (for international participants)
13:00 – 14:30	Transfer to Ilok
14:30 – 15:00	Hotel check-in
16:30 – 18:00	Guided tour of the historic town of Ilok
19:30 – 22:00	Welcome reception – KAST Winery

DAY 2: Friday, 9 October 2026

International Conference: European Cultural Routes and Networking in Wine Tourism – Hotel Dunav Ilok

09:00 – 10:00	Participant registration and distribution of conference materials
10:00 – 10:30	Opening remarks and official opening of the Conference Welcome addresses by the organisers Welcome addresses by distinguished guests Official opening of the Conference
10:30 – 12:00	Panel discussion “Iter Vitis European Wine Route – Cross-border Knowledge Transfer and Examples of Good Practice”
12:00 – 12:30	Refreshment break
12:30 – 14:00	Expert lecture and panel discussion: “Sustainable Viticulture and Wine Tourism in the Context of Climate Change”
14:00 – 15:00	Lunch for participants
15:00 – 16:30	Round table: “Young People and Women as Drivers of the Transformation of Rural Wine Tourism”

Dunav Wine Festival and ITER VITIS AWARD Ceremony – Principovac Country Estate

19:00 – 19:15	Opening of the Dunav Wine Festival
19:15 – 20:00	ITER VITIS AWARD Ceremony
20:15 – 20:30	Networking accompanied by a cultural and artistic programme

Gastronomic gathering featuring traditional Srijem specialities – Hotel Dunav Ilok

20:45 – 23:00	Dinner for participants
---------------	-------------------------

DAY 3: Saturday, 10 October 2026

International Conference: European Cultural Routes and Networking in Wine Tourism – Hotel Dunav Ilok

10:00 – 11:30	Panel discussion: “Modernising AKIS: Digital Tools for Contemporary Wine Tourism”
11:30 – 12:00	Refreshment break
12:00 – 13:30	Workshop “The Added Value of the LEADER Approach in the Development of Wine Routes”

General Assembly of the Iter Vitis Route European Cultural Route – Hotel Dunav Ilok

10:00 – 13:30	General Assembly of the Iter Vitis Route European Cultural Route
----------------------	--

Joint Programme

13:30 – 14:30	Lunch for participants – Hotel Dunav Ilok
14:30 – 15:00	Closing session: Conclusions and guidelines for future development
15:00 – 18:00	Tour of the wine town of Ilok with tastings - Trs Winery - Barbarić Family Farm – rakija tasting room - Papak Winery
18:00 – 20:00	Dinner for participants – Papak Winery
20:00 – 20:15	Return to Ilok

DAY 4: Sunday, 11 October 2026

09:00 – 09:30	Meeting and departure from the hotel (for international participants)
09:30 – 11:00	Transfer to Belgrade Nikola Tesla Airport